

Privacy Policy

Effective Date: August 1, 2025

eAcademicBooks LLC (“Company,” “we,” “our,” or “us”) is a publisher of college textbooks and provider of digital educational platforms. We are committed to protecting the privacy of students, educators, and institutional partners who use our services. While we are not an educational institution and are not directly subject to the Family Educational Rights and Privacy Act of 1974 (“FERPA”), we voluntarily adopt practices consistent with FERPA’s requirements to safeguard student information.

This Privacy Policy outlines how we collect, use, disclose, protect, and dispose of information provided by users of our platform.

1. Information Collected

We collect limited information necessary to provide our educational services, including:

- **Student Data:** Information provided by students during their use of our platform, such as quiz submissions, assessment results, course identifiers, and account details (e.g., name, email address, or student ID provided by the institution or user).
- **Usage Data:** Non-personally identifiable information about how users interact with our platform, such as page views, time spent on activities, and device information (e.g., browser type, IP address).
- **Institutional Data:** Information provided by colleges or universities, such as course rosters or instructor contact details, to facilitate integration with our platform.

We do not collect sensitive personal information beyond what is necessary for educational purposes.

2. Use and Disclosure of Information

Use of Student Data:

Student Data is used solely for legitimate educational purposes, including:

- Facilitating grading, performance assessments, and feedback for students and instructors.
- Supporting course management and communication with instructors or institutions.
- Improving our platform’s functionality, content delivery, and user experience through aggregated and anonymized analytics.

Disclosure of Student Data:

- Student Data is shared only with the professor, instructor, or educational institution associated with the relevant course, as authorized by the institution or user.

- We may engage trusted service providers (e.g., cloud hosting, analytics, or customer support providers) to process Student Data on our behalf. These providers are vetted for compliance with applicable privacy laws and are contractually obligated to maintain confidentiality, implement appropriate security measures, and use the data solely to provide services to us.
- We do not sell, license, or share Student Data with third parties for commercial or marketing purposes.

Legal Disclosures:

We may disclose Student Data if required by law, regulation, or legal process (e.g., court orders, subpoenas), or if necessary to protect the legal rights, safety, or security of our company, users, or the public.

3. Security

We implement industry-standard administrative, technical, and physical safeguards to protect Student Data from unauthorized access, disclosure, alteration, or destruction. These measures include:

- Using SSL/TLS to encrypt data in transit and taking reasonable steps to limit access
- Periodic reviews of our systems and access controls to limit data access to authorized personnel.
- Secure integration with institutional systems (e.g., learning management systems).

While we strive to protect your data, no system is completely secure, and we cannot guarantee absolute security.

4. Retention and Disposal

Student Data is retained only for as long as necessary to fulfill the educational purposes for which it was collected, or as required by institutional agreements or applicable law. Once no longer needed, Student Data is securely deleted or anonymized using industry-standard methods to ensure it cannot be linked to an individual. Anonymized data may be retained for analytical purposes to improve our textbook content and platform functionality.

5. Student and Institutional Rights

Consistent with FERPA principles, students and their institutions have the following rights:

- **Access:** Request access to their Student Data maintained by us.
- **Correction:** Request corrections to inaccurate or incomplete Student Data.
- **Deletion:** Request deletion of Student Data, subject to legal or contractual obligations with the institution.
- **Data Portability (where applicable):** Where required by applicable law, users may request a copy of their Student Data in a structured, commonly used format.

To exercise these rights, submit a written request to support@eAcademicBooks.com. We will respond within 30 days, coordinating with the relevant institution if necessary.

6. Compliance with Applicable Laws

In addition to our voluntary alignment with FERPA, we comply with applicable privacy laws, including:

- **State Privacy Laws:** Such as the California Consumer Privacy Act (CCPA), where applicable.
- **International Privacy Laws:** We process data of users outside the U.S. in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR) where applicable.

If your institution has specific privacy requirements, we will work to align our practices with those obligations.

7. No Waiver of FERPA Status

This Privacy Policy does not constitute an admission that eAcademicBooks is a covered entity under FERPA. Our adoption of FERPA-based practices is voluntary and reflects our commitment to student privacy.

8. Integration with Institutional Systems

Our platform may integrate with college or university systems (e.g., learning management systems such as Canvas or Blackboard). Data shared through these integrations is handled in accordance with this Privacy Policy and any agreements with the institution. We are not responsible for the privacy practices of institutional systems.

9. Third-Party Links and Services

Our platform may contain links to third-party websites or services (e.g., external resources or institutional portals). We are not responsible for the privacy practices of these third parties. We encourage users to review the privacy policies of any linked sites.

10. Data Breach Notification

In the unlikely event of a data breach, we will notify affected users and institutions promptly, as required by applicable law, and take steps to mitigate any harm.

11. Changes to This Policy

We may update this Privacy Policy to reflect changes in our practices, legal requirements, or platform functionality. Material changes will be posted on our website with a revised effective date and communicated to users and institutions via email or platform announcements where

applicable. Continued use of our services after such changes constitutes acceptance of the updated policy.

12. Contact Information

For questions, concerns, or requests regarding this Privacy Policy or our handling of Student Data, please contact us at:

Email: support@eAcademicBooks.com

Mailing Address: 1011 E. 5th St., Fowler, IN 47944